



## Crypto Specialist Exchange

### OVERVIEW

Crypto Specialist Exchange (CSE) was developed to fill a ‘missing’ area of the cryptocurrency trading market. A typical exchange works off of the peer to peer model, allowing for buyers and sellers to control the price with limited, if any, market maker input. Our specialized trading model uses a single market maker model, not too dissimilar to how the NYSE operates, with our proprietary enhancements.

This model came about after seeing the typical market manipulations in both the stock as well as crypto markets. The end result? An exchange focused on securing both investor capital and token pricing from the typical challenges found in other exchanges (peer to peer).

### MISSION

Our mission is to unlock and bring stability to the crypto market and boost investor confidence while helping companies (startups and established alike) list their utility tokens on a platform that is easy to use and secure.

We built the exchange from the ground up, both on the server side as well as the smart contract side. Our primary focus is on Ethereum based ERC-20 tokens but we have the ability to expand our system to support other blockchain/token combinations if/when they meet our strict specialist model guidelines.



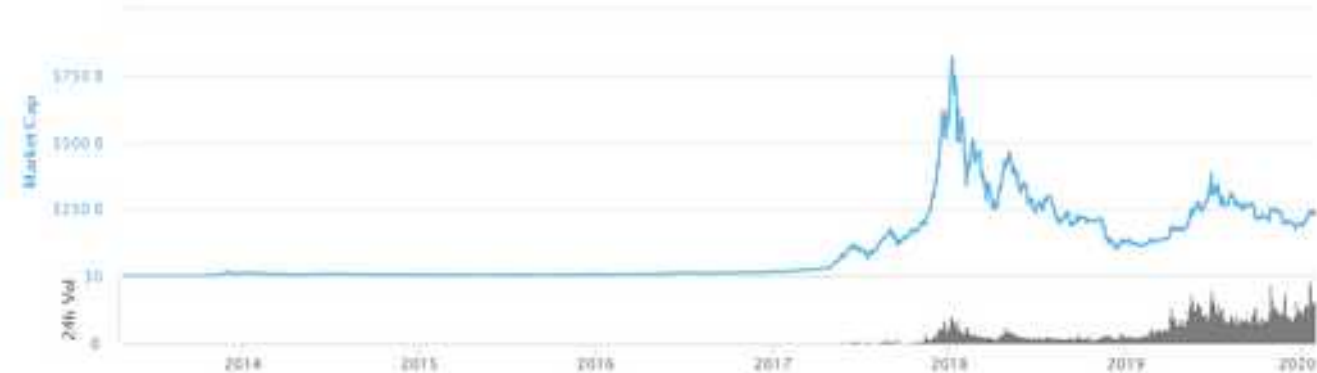
While our exchange is new, our team has extensive knowledge of the crypto markets, blockchains, tokens, etc. Additionally, we have existing strategic partnerships, as well as developing new ones, to keep us on the cutting edge of this phenomenal cryptocurrency market.



As part of the exchange, CSE has its own ERC-20 utility token, symbol: CSET. While the current functionality is limited, the token will be used to facilitate trading on the exchange including covering various fee's for traders as well as company listing costs, marketing and more.

## MARKET OPPORTUNITY

The cryptocurrency market is what many consider a ‘fledgling’ market even though the market cap is currently at \$250B US. The entry hurdle for many people is still too high. Our platform facilitates an easier entry, simpler understanding of the market and more robust stability than existing exchanges. This applies to both companies listing their utility tokens and traders.



## REVENUE GENERATION

As a typical exchange, revenue is generated on a per transaction basis (buy/sell). Additionally, company listing fee's, marketing, consulting and other services generate revenue for the exchange.

## NEXT STEPS

- In house wallet option to complement external Web3 support and facilitate simpler trading for ‘new to crypto’ users.
- KYC/AML system integration
- Enhanced security with easy ‘off-loading’ tokens/wallets from exchange to external wallets.
- Sell side order book system
- Incorporated FIAT ↔ CRYPTO exchange (minimal/no 3<sup>rd</sup> party exchange needed)
- Cryptocurrency educational section covering CSE as well as crypto developments in general.
- Development of complete new blockchain solution
- Addition of a peer 2 peer exchange to ‘graduate’ tokens to, if/when applicable.



<https://www.cryptospecialistexchange.com>